

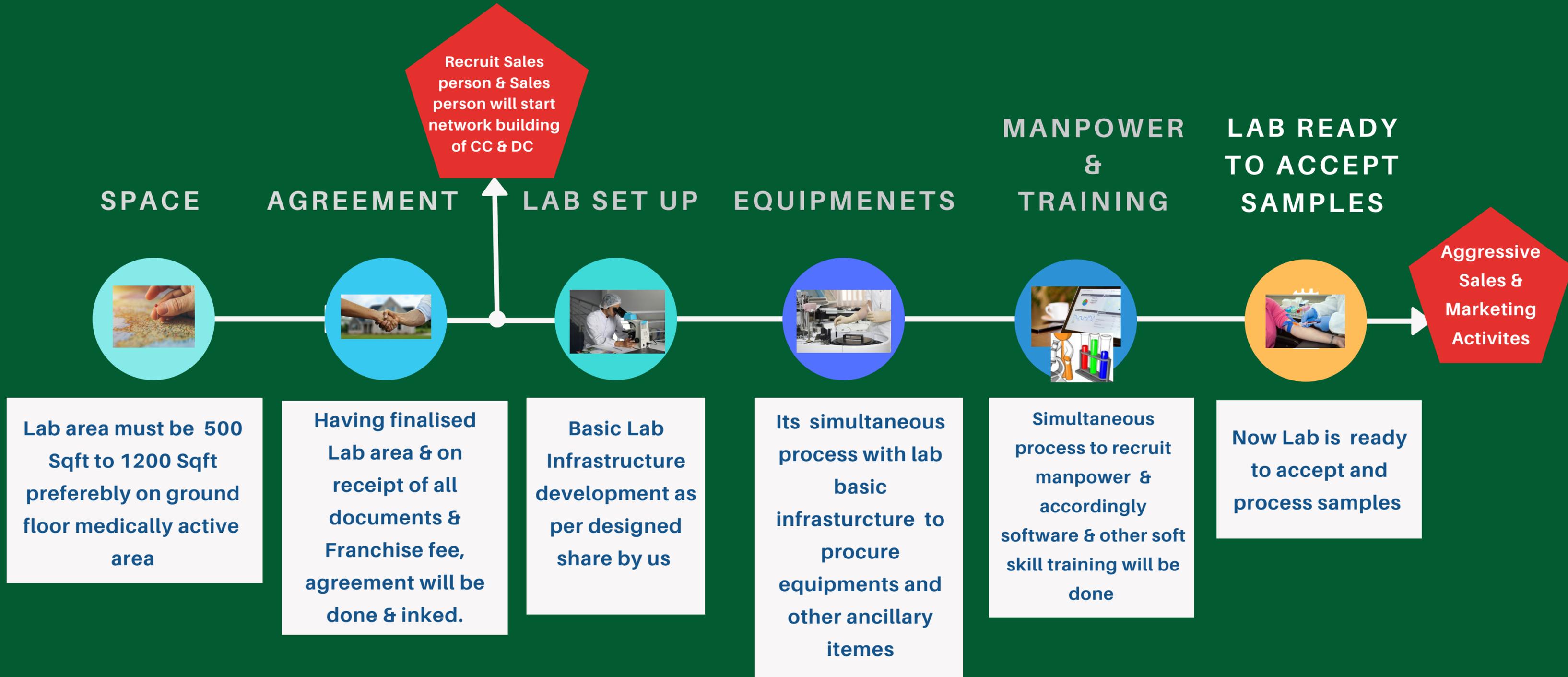


**WE
INNOVATE
TO SUPPORT**



LAB FRANCHISE PROCESS

WHERE TO START



Financial

90:10

Franchise Partner Share 90% Ranbaxy MSPL
Share 10% of Gross sale or Minimum Rs. 2.5
Lakh/Year or Whichever is Higher (To be
paid Monthly as Brand fee & Support
guidance Fee

Lab Software

FREE

Use our Laboratory Software FREE in pool basis. If you
need dedicated or separate login it will be chargeable
pay in advance for 03 month of Rs. 16500/- at the start
of every 03 month & its mandatory

One Time Franchise Onboarding Fee

**Rs. 4.99
Lacs**

To be Paid once -Non Refundable (No
other Charges ,No other Security
Deposit etc) till agreement terms.

Yearly Franchise retention Fee

Rs. 0.00

No Retention Fee till agreement terms

HOW DO WE SUPPORT ?

Brand Support

With the help of our brand and trademarks, you will be in position to compete with existing players and increased your revenue by 30%.

Lab Setup Support

We will help you right from Lab design, Infrastructure, vendor contracting, equipment & other items SELECTION list through ONLINE/ TELEPHONIC/EMAIL MODE, Onsite visit charges shall be extra

Lab SOP

SOP'S , Quality Policies & other standardisation to monitor and improve inhouse Quality of Lab, essential for credibility .On Request basis

OutSource Test

We will help you to arrange reporting of all tests not available at your franchise lab to our nearest tied up Labs at highly discounted prices.

Business Promotion Support

Sales Videos

3-5 Videos/month

- Sales Promotion Videos
- Doctor's test promotion vides
- Campaign Videos
- Public Promotion Videos
- Customise promotion videos (as per requirement and request)

Social Media Banner

5-8 Banners/month

- Sales Promotion banners.
- Doctor's test promotion banners (Printable PDF)
- Campaign Banners
- Public Promotion banner.
- Customise promotion banners (as per requirement and request)
- Days banners.

Branding Designs

As & when Required

- Lab outside & inside designs of branding will be provided in open CDr (Printer version) format
- Auth. Sample Collection Centre Standard designs of branding will be provided.
- Any other designs required for branding whwenver required wil be provided as per request.

e- Booklets

Updated every year

- Sales Training e- booklet will be provided to all sales team of Lab after online training.
- Lab Process booklet
- Query Handling booklet

Business Promotion Support

Flyers & Brochures

500 Approx.

- SugarScore Card in hard copy will be provided.
- Collection Centre expansion support flyers.
- ANA Algorithm Flyer.
- Vit.D & Vit B12 Flyer
- Other hard copy flyers as per updation and requirement.

Report Stationary Designs

As & When required

- Standard and Board approved Report Stationary and Envelope designs will be provided in CDR (Printer) Format, which need to be printed locally at your cost.

WhatsApp Support for Query

As & when Required

- Customer queries can be directed to our whatsapp number & our support team wil answer the query in corodination with respective Lab.
- General Test Queries etc.

Soft Skill Training

On Requirement basis

- Training Mode : Online
- For all Lab Staff

Existing Franchise Lab



Existing Franchise Lab



Existing Franchise Lab



2019/7/27 19:12



Existing Franchise Lab



Existing Franchise Lab



Existing Franchise Lab

LAB FRANCHISE

**Our Exiting
Franchise Labs**



USE OUR BRAND



COMPLETE ONLINE PROCESS



Our Reporting pattern & Stationary



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Labs

LAB REPORT

LABAXY®
DIAGNOSTIC LABS
A RANBAXY
MEDICAL SERVICES PVT. COMPANY

MMS Phlebotomy Centre
Nr. Sahu Aha chikki, Shivnand Nagar, Rajpur (C.G.) email: raddhimp@gmail.com
RS5996130

7607

Patient Name: MRS. RANBAXY
Patient ID: 3475
Age / Sex: 17 years / Male
Accession No: 7607
Ref Doctor: NEALOK RAI MD (MEDICINE)

Received: Jun 05, 2021, 12:55 p.m.
Reported: Jun 05, 2021, 06:18 p.m.
Status: Final Report

Test Description	Value(s)	Reference Range	Unit(s)
URINE R/M (ROUTINE EXAMINATION)			
PHYSICAL EXAMINATION			
VOLUME	30 ML		
COLOUR	PALE YELLOW	PALE YELLOW	-
APPEARANCE	Slightly Turbid	CLEAR	-
REACTION /PH	Acidic 6.0	4.6 - 8.0	-
SPECIFIC GRAVITY (Method: Ph Indicator)	1.020	1.003 - 1.035	-
CHEMICAL EXAMINATION			
GLUCOSE (Method: Benedict's Semi Quantitative)	NIL	NIL	-
PROTEINS (Method: Protein error of Indicator)	NIL	NIL	-
KETONE BODIES (Method: Nitroprusside Reaction/Rothera's Method)	NEGATIVE	NEGATIVE	-
UROBILINOGEN (Method: Colour Reaction)	0.31	0.2 - 1.0	mg/dL
BILIRUBIN	NEGATIVE	NEGATIVE	-
NITRITES	NEGATIVE	NEGATIVE	-
MICROSCOPIC EXAMINATION			
PUS CELLS	8 - 10 /HPF	0 - 5 /HPF	-
RBC	NIL	NIL	-
SQUAMOUS EPITHELIAL CELLS	3 - 5 /HPF	0 - 4 /HPF	-
CRYSTALS	Absent	NIL	-
CASTS	Absent	NIL	-
BACTERIA	NIL	NIL	-
YEAST	NIL	NIL	-
OTHERS	NIL		

Method: Reagent Strips and Microscopy.
Condition of Reporting
Please refer the details by visiting online at <https://www.ranbaxylabs.com/test-search/>

END OF REPORT

RANBAXY MEDICAL SERVICES PVT. LIMITED
Regd. Off. : Times Square, 7th & 8th Floor, Nr. Sai Service, Andheri East, Mumbai, Maharashtra, India - 400069
CIN : UB5100MH2018PTC314205

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LAB REPORT

LABAXY®
DIAGNOSTIC LABS
A RANBAXY
MEDICAL SERVICES PVT. COMPANY

Patient Name: MRS. RANBAXY RANI
Age/Gender: 65 years, Female
Mobile No:
Referral: Dr Ashish Dengra MD (Med.)

Patient ID: 3164
Collected On: 17/09/20, 05:49 p.m.
Reported On: 17/09/20, 06:39 p.m.
Organization: MMS Phlebotomy Centre

Your Health Trend Report

D-Dimer:
Test is prescribed to measure the level of a protein fragments named D-Dimer in body which is produced whenever blot clot dissolves in blood.

Test Name - (Unit)	07 Sep 20	09 Sep 20	12 Sep 20	18 Sep 20
D- DIMER - (ng/mL) Normal Ranges : < 500	3077.0	343.0	493.0	490.0

DESCRIPTION PARAMETERS

Investigation	09 Sep 20	12 Sep 20	18 Sep 20

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LABAXY®
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we help doctors help patients

RANBAXY MEDICAL SERVICES PVT. LIMITED
Regd. Off. : Times Square, 7th & 8th Floor, Nr. Sai Service, Andheri East, Mumbai, Maharashtra, India - 400069

हर जाँच पे है कुछ खास
*अधिक जानकारी के लिए सैल और दिए नम्बर पर सम्पर्क करें।

Get Something Special on Every Test
*For more information contact Lab or given Contact Numbers

OUR BRANDS

BAXY LABS

SPECIALTY RANBAXY LABS®

FOR COLLECTION CENTRE FRANCHISE ENQUIRY

Email : partner@ranbaxylabs.com | Call : 9993397802, 73859 19743 | Web : www.ranbaxylabs.com



**For Any Further query feel free
to contact us**

WhatsApp Support : +91 6266943910

Phone Calls : +91 9993397802

Email : admin@ranbaxylabs.com

web : <https://www.ranbaxylabs.com>

